

Bridging Traditional Environmental Health and Health Promotion

Satellite Conference

Wednesday, May 5, 2004, 2:00-3:30 p.m., Eastern Time

1:00-2:30 p.m. (Central Time) • 12:00-1:30 p.m. (Mountain Time) • 11:00 a.m.-12:30 p.m. (Pacific Time)

A unique opportunity is offered to public health professionals across the country to participate in the 22nd National Conference on Health Education and Health Promotion being held in Orlando, Florida.

Despite many advances in cleaning up the environment such as the clean air and water acts and the removal of lead from gasoline, chemicals in the environment continue to cause harm to human health. Environmental health refers to freedom from illness or injury related to exposure to toxic agents and other environmental conditions that are potentially detrimental to human health. It comprises those aspects of human health, including quality of life, that are determined by interactions with physical, chemical, biological, and social factors in the environment. It also refers to the theory and practice of assessing, correcting, controlling, and preventing those factors in the environment that may adversely affect the health of present and future generations. Health promotion addresses environmental health problems through multiple and integrated interventions, including education, advocacy, organizational and social change, policy development, and economic supports. This panel will present complementary topics that highlight the juncture between environmental health and health promotion and to underscore the need for health promotion involvement in environmental health practice.

Faculty from the Agency for Toxic Substances and Disease Registry (ATSDR), U.S. Department of Health and Human Services

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Produced by the
Alabama Department of Public Health

Sponsored by the
Directors of Health Promotion and Education (DHPE) and
the Centers for Disease Control and Prevention (CDC)

Conference Objectives:

1. Describe four pathways by which people can be exposed to hazardous substances.
2. Describe at least three significant environmental health problems in the United States.
3. Describe at least three challenges in conducting health promotion in communities impacted by hazardous substances.
4. Describe at least three concepts that are culturally appropriate for addressing diverse communities affected by hazardous substances.
5. Define the difference between individual and community level indicators.
6. List at least three contributions that health promotion can make to solving environmental health problems.

Continuing Education Credit:

DHPE is a designated provider of continuing education contact hours for Certified Health Education Specialists. There is a \$20 fee for contact hours.

Registration and Conference Details:

Register online at www.adph.org/alphntn
Satellite coordinates will be provided only to registered participants. Conference materials will be available approximately one week before the program.

Questions: alphntn@adph.state.al.us or
334.206.5618

The Future of Health Promotion and Health Education

Transforming Vision Into Reality

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***Bridging Traditional Environmental Health and
Health Promotion***

Panel of experts from the Agency for Toxic Substances and Disease Registry
(ATSDR), U.S. Department of Health and Human Services

Thursday, May 6, 2004 • 2:00-3:30 p.m., Eastern Time
Transforming Vision to Reality:

The Potential Power of Partnerships

EDUARDO SANCHEZ, MD, MPH

Commissioner of Health
Texas Department of Health

Friday, May 7, 2004 • 2:00-3:30 p.m., Eastern Time
***Principles for Effective Communication of Health
Risks in High Concern, High Stress Situations***

VINCENT T. COVELLO, PhD

Director of the Center for Risk Communication
New York, New York

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Questions: alphtn@adph.state.al.us or 334.206.5618

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22nd National Conference
Health Education and Health Promotion • May 5-7, 2004
Orlando, Florida